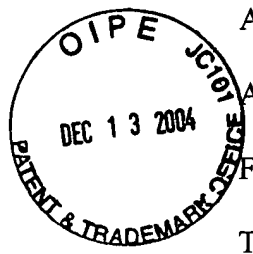


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE



Appl. No. : 09/738,725 Confirmation No.: 1456
Applicant : Brian R. Goring
Filed : 12/15/2000
TC/A.U. : 3622
Examiner : Retta, Yehdega
Docket No. : 27996-030 (11726STUS01U)
Customer No. : 35437
Title : Graphical Coupon For Service Providers

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Mail Stop Petition
Commissioner for Patents
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REPLY TO OFFICE ACTION

Sir:

In reply to the Office Action dated January 27, 2004, applicant respectfully requests reconsideration of this application in light of the following amendments and remarks. This Reply is being filed concurrently with a petition for revival of an unintentionally-abandoned application.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 8 of this paper.